

Press Release

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Freedomblog.com Unveils The ‘New Voice of Freedom’ Defines Freedom in the 21st Century Beyond War

July 3, 2007 — If you are looking for new freedom roads to travel this Independence Day, there is a revolutionary new definition out there in blog form with real science to back it up. Freedomblog.com features the lifelong studies of noted social scientist and bestselling author of the *Art of Helping* (HRD Press, 1971), Dr. Robert R. Carkhuff. The mission of his new website is simply to “empower thinking people” – because, “thinking is freedom.” Carkhuff and his team of specialists have redefined freedom to fit 21st Century needs. Carkhuff is the new, authentic voice of freedom.

“We have lost our leadership because we have forgotten that freedom is thinking,” according to Dr. Carkhuff. *“It is not the absence of constraint, but the presence of ‘generativity’ that defines freedom,”* says Carkhuff.

“Generativity” is a necessary element to our improvement and growth as human beings and working cultures and requires “thinking beyond the high beams. We must keep generating new ideas to grow,” says Bob, “and we must continue using our brainpower to move forward as a culture. This time of dumbing down has got to end.”

His first series, “We the People,” brings us back to our roots and defines freedom now as opposed to what was set up by our forefathers almost 220 years ago. Bob says, “We are the policy-makers and we must take back our power and elevate not only levels of leadership, but also our level of maturity.” “The Roadmap to Freedom” series that follows defines new ways of getting to freedom and gives actual scientific examples that you can teach others. Carkhuff will also present freedom-casts in his own voice on “Freedom Cultures” and the “Entrepreneurial Community.”

In the fall, Carkhuff and his Associates will present “Freedom Scores for Candidates”, a unique take on the 2008 Presidential Candidates based on their extensive scientific research on nation-building which is published in his recent book, *Freedom Wars* (HRD Press, 2005). For more information go to www.freedomblog.com or contact bob@freedomblog.com.